



2026 SPONSORSHIPS OPPORTUNITIES

Title Sponsor | \$20,000

- Designated as the 2026 Lubbock Juneteenth Celebration Title Sponsor.
- Recognition as Title Sponsor on the official website, social media, and future advertisements.
- Opportunities to speak at all 2026 Juneteenth events.
- Banner on stage on Friday and Saturday.
- One premium parade entry.
- Premium tables in park on Friday and Saturday.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.
- First Right of Renewal for 2027 Title Sponsorship.

Fireworks Sponsor | \$15,000

- Designated as the 2026 Lubbock Juneteenth Celebration Fireworks Sponsor.
- Recognition as Fireworks Sponsor on the official website, social media, and future advertisements.
- Opportunity to introduce and give official count down for fireworks show on June 20th.
- Banner on stage on Friday and Saturday.
- One premium parade entry.
- Premium tables in park during Freedom Fest.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.
- First Right of Renewal for 2027 Fireworks Sponsorship.

SOLD

Tents Sponsor | \$10,000

- Designated as Tents Sponsor for Juneteenth Celebration through signage.
- Recognition as Tents Sponsor on the official website and social media and advertisement.
- Banner on Stage Friday and Saturday.
- One premium parade entry.
- One information table in park during Freedom Fest.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

The Reunion Cookout Sponsor | \$7,500

- Designated as official of The Reunion Cookout Sponsor (Friday, June 19th) in park through signage.
- Recognition on the official website, social media, and advertisements.
- Opportunity to speak during The Reunion Cookout on Friday evening.
- Banner in park on serving tent on Friday.
- One premium parade entry.
- One information table in park on Saturday, June 20th.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Freedom Fest Entertainment Sponsor | \$7,500

- Recognition as Freedom Fest Entertainment Sponsor on the official website and future advertisements.
- Opportunity to give remarks and introduce musical entertainment.
- Banner on stage on Friday and Saturday.
- One parade entry.
- One information table during Freedom Fest.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Kids' Fun Zone Sponsor | \$6,500

- Recognition as Kids' Fun Zone sponsor on the official website.
- Park signage in designated area and logo on sponsors' banner.
- One parade entry.
- One information table in park.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

The Kids' Fun Zone will include supervised age-appropriate activities.

Health Fair Presenting Sponsor | \$6,000

- Recognition as Health Fair Presenting Sponsor on the official website, social media, and future advertisements.
- Park signage in designated area.
- Logo on sponsors' banner.
- One parade entry.
- One information table in health fair tent.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

SOLD

Parade Title Sponsorship | \$5,000

- Recognition as 2026 Parade Sponsor on the official website, social media, and future advertisements.
- One premium parade entry.
- Banner on stage during Freedom Fest and Freedom Celebration.
- One information table in park on Saturday.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.
- First Right of Renewal for 2027 Parade Title Sponsorship.

Sunday Gospel Celebration Sponsor | \$5,000

- Recognition as Leading Sponsor of Sunday evening's Gospel Celebration in the Lubbock Memorial Civic Center Theater on the official website, social media, and future advertisements.
- Opportunity to give remarks and introduce special guest- Will Johnson (*Choir Rehearsal With Friends*).
- Banner on stage during Freedom Fest and Freedom Celebration.
- One parade entry.
- One information table in park on Saturday.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Printing Sponsor | \$4,000

- Recognition as 2026 Juneteenth Celebration Printing Sponsor on the official website, social media, all printed materials, and future advertisements.
- One parade entry.
- One information table in park during Freedom Fest.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Celebration T-shirts Sponsor | \$3,500

- Top listing of name/logo on official 2026 Lubbock Juneteenth Celebration T-shirts which will be worn by volunteers.
- Recognition as T-Shirt Sponsor on the official website and future advertisements.
- One parade entry.
- One information table in park during Freedom Fest.
- Logo on sponsors' banner

Transportation Sponsor | \$3,500

- Logo/name signage on all official golf carts that will be utilized during events on Friday and Saturday.
- Recognition as Transportation Sponsor on the official website, social media, and future advertisements.
- One parade entry.
- One information table in park during Freedom Fest.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Senior Breakfast Sponsor | \$3,000

- Recognition as Saturday's Senior Breakfast (for seniors 62 and older) on the official website, social media, and advertisements.
- One table in park during Freedom Fest.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Cooling Station Sponsor | \$3,000

- Park signage in designated Cooling/Refreshing Station Tent.
- Recognition as Cooling/Refreshing Station Sponsor on the official website and future advertisements.
- One table in Cooling Station during Freedom Fest.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Security Sponsor | \$3,000

- Recognition as Security Sponsor on the official website and future advertisements.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Volunteer/Hospitality Sponsor | \$2,500

- Designated signage/banner in Volunteer/Hospitality Tent.
- Recognition as Volunteer/Hospitality Sponsor on the official website, social media, and future advertisements.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Ice Cream Eating Contest Sponsor | \$2,000

- Recognition as Ice Cream Eating Contest Sponsor on the official website, social media, and future advertisement.
- Opportunity to host contest in park.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Freedom Sponsors | \$1,500

- One parade entry.
- One information table in park on Saturday.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Liberty Sponsors | \$1,000

- One information table in park on Saturday.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Supporting Sponsors | \$500

- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Checks Should Be Made Payable to:

East Lubbock Community Alliance

501c3 nonprofit organization

EIN #84-5018211

Mail to:

Lubbock Juneteenth Committee

P.O. Box 65142

Lubbock, TX

79464

Email: lubbockjuneteenth@gmail.com

Sponsorship Level: _____

Company/Organization Name: _____

Mailing Address: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____