



# 2024 SPONSORSHIPS OPPORTUNITIES

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## **Title Sponsor | \$15,000**

- Designated as the 2024 Lubbock Juneteenth Celebration Title Sponsor.
- Recognition as Title Sponsor and sponsor of all events of the Freedom Fest, including all stage performances and the Hot Dog Eating Contest on the official website and future advertisements.
- Provided banner prominently displayed on the stage June 15<sup>th</sup>.
- One parade entry.
- Premium tables in the park on June 15<sup>th</sup>.
- Logo on sponsors' banner and official t-shirt worn by volunteers.
- First Right of Renewal for 2025 Title Sponsorship.

## **Freedom Fireworks Sponsor | \$15,000**

- Designated as the 2024 Lubbock Juneteenth Celebration Fireworks Sponsor.
- Recognition as Fireworks Sponsor on the official website and future advertisements.
- Opportunity to give remarks and introduction of fireworks show on June 15<sup>th</sup>.
- Provided banner prominently displayed on stage June 15<sup>th</sup>.
- One parade entry.
- Premium tables in the park on June 15<sup>th</sup>.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.
- First Right of Renewal for 2025 Fireworks Sponsorship.

### **Tent Sponsor | \$7,000**

- Designated as Tent Sponsor for Juneteenth Celebration through signage.
- Recognition as Tent Sponsor on the official website and future advertisements.
- Provided banner in the park.
- One parade entry
- One information table in the park on June 15<sup>th</sup>
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

### **Kids' Fun Zone Sponsor | \$6,000**

- Recognition as Kids' Fun Zone sponsor on the official website.
- Park signage in designated area and logo on sponsors' banner.
- One Parade entry
- One information table in the park on June 15<sup>th</sup>
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

*The Kids' Fun Zone will include supervised air jumpers, face-painting, contests, games, and other age-appropriate activities.*

### **Parade Sponsor | \$5,000**

- Designation as 2024 Juneteenth Parade Presenting Sponsor.
- Lead banner with name and logo for the parade.
- Recognition as Parade Sponsor on the official website and future advertisements.
- Opportunity to give remarks at pageant.
- Provided banner displayed in the park.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.
- First Right of Renewal for 2025 Juneteenth Parade.

### **Health Fair Presenting Sponsor | \$5,000**

- Recognition as Health Fair Presenting Sponsor on official website and future advertisements.
- Park signage in designated area
- Logo on sponsors' banner.
- One Parade entry
- One information table in the park on June 15<sup>th</sup>
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

### **Printing Sponsor | \$5,000**

- Recognition as 2024 Juneteenth Celebration Printing Sponsor on official website and future advertisements.
- One parade entry.
- One information table in the park on June 15<sup>th</sup>
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

### **2024 Celebration T-shirts Sponsor | \$3,500**

- Top listing of name/logo on official 2024 Lubbock Juneteenth Celebration T-shirts which will be worn by volunteers.
- Recognition as T-Shirt Sponsor on the official website and future advertisements.
- One Parade entry.
- One information table in the park on June 15<sup>th</sup>
- Logo on sponsors' banner.

### **Transportation Sponsor | \$3,000**

- Logo/name signage as Transportation Sponsor on all official golf carts used in parade, and park.
- Recognition as Transportation Sponsor on the official website and future advertisements.
- One parade entry.
- One information table in the park on June 15<sup>th</sup>.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

### **Security Sponsor | \$2,500**

- Recognition as Security Sponsor on the official website and future advertisements.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

### **Volunteer/Hospitality Sponsor Tent | \$2,500**

- Recognition as Volunteer/Hospitality Sponsor on the official website and future advertisements.
- Designated signage/banner in Volunteer/Hospitality Tent.
- One parade entry.
- One information table in the park on June 15<sup>th</sup>.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

### **Cooling/Refreshing Station Sponsor | \$2,500**

- Park signage in designated Cooling/Refreshing Station Tent.
- Recognition as Cooling/Refreshing Station Sponsor on the official website and future advertisements.
- One table in the park on June 15<sup>th</sup>
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

### **Freedom Sponsor | \$1,500.00**

- One parade Entry
- One information table in the park, June 15<sup>th</sup>.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

**Liberty Sponsor | \$1,000**

- One information table in the park on June 15<sup>th</sup>
- Logo on sponsors' banner and the official celebration t-shirt worn by volunteers.

**Supporting Sponsor | \$500**

- Logo on sponsors' banner and the official celebration t-shirt worn by volunteers.

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**Checks Should Be Made Payable to:**

**East Lubbock Community Alliance**

501c3 nonprofit organization

EIN #84-5018211

**Mail to:**

Lubbock Juneteenth Committee

P.O. Box 65142

Lubbock, TX

79464

**Email:** lubbockjuneteenth@gmail.com

**Sponsorship Level:** \_\_\_\_\_

**Company/Organization Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_